

Vydehi Institute of Law organized a Poster making competition on March 15th 2025, celebrating “World Consumer Rights Day” 2025, with the objective of encouraging creative expression and awareness of consumer rights amongst students. The theme for the same was "A Just Transition to Sustainable Lifestyles".







The competition encouraged participants to create posters that visually communicated the theme and it was judged on certain criteria including, impact and relevance to the theme, ability to stand alone as a clear communication, overall visual appeal, legibility, and quality of graphics. The students actively participated and highlighted various innovative concepts on Consumer Rights and Consumerism.